

HARTFORD TRANSIT STUDY

The Capitol Region Council of Governments (CRCOG), in partnership with CTTransit and CTDOT, recently began a comprehensive service analysis of CTTransit bus service in the Hartford region. This study will take a detailed look at the existing CTTransit service and provide recommendations for improving service to meet the region's needs. Specifically, the goals of the transit study are to:

1. Make sure CTTransit services meet and support growing community needs.
2. Make the bus an attractive option for more people in our community. Study recommendations will include finding ways to increase bus ridership.
3. Ensure CTTransit services continue to operate in the most cost effective and efficient way possible.



KEY PROJECT ELEMENTS

The Hartford Transit Study will include the following elements:

- **Examine how people travel** in the Hartford region so we understand where buses need to go. This analysis will also look at the demographic and socio-economic characteristics of the region to understand where bus service is needed and where it will most likely be successful.
- **Collect ideas, comments and thoughts** from stakeholders, members of the general public and people who use CTTransit. We will be holding focus groups, conducting interviews and scheduling community meetings. You can also visit HartfordTransitStudy.com to provide comments at any time.
- Conduct a **detailed analysis of each CTTransit bus route**. This analysis will be very detailed and examine the number of riders on every route, at every stop, and at different times of days. This is a key part of how we will determine if changes are needed. Route evaluations will be ready in early 2015. Check the project website to read about the routes you ride most often and let us know what you think!
- Update **CTTransit's service guidelines**, or general rules for how services should be organized and designed, and how hours of service and frequency should be determined.
- Create a series of **service improvement scenarios** that offer options for how the system might be improved.

PUBLIC INPUT AND INVOLVEMENT

Your ideas and comments are a key component to the successful completion of this project! There are several ways you can let us know your thoughts:

1. **Fill out a Survey** In the Spring of 2015, we'll be launching surveys, including a "Build a Transit System" online planning game, designed to gather input on how transit is currently being used and what area residents would like to see in an improved system. Stay tuned for announcements soon!
2. **Keep checking in to the project website (HartfordTransitStudy.com).** We will be providing updates throughout the process, including opportunities for you to see study documents and comment on the findings.
3. **Attend a Community Meeting.** As part of this study, we'll be holding two rounds of community meetings. The first set of meetings will likely be in the late winter or early spring of 2015 and the next round in the fall of 2015. We encourage you to sit down with us and discuss ways we can improve our bus services.

PROJECT TIMELINE

The Hartford Transit Study started in September 2014, and will be completed by the end of next year (2015). We expect to have lots of opportunities for your participation in the coming months. Thank you for your interest!